

Thinking Catalysts...



We will help you quickly and effectively ...

- **Develop a winning strategy**
- **Turn your strategy into reality ... so that you get the results that you want!**

Our focus

In order to help you to achieve great results, we focus on 3 key areas ...

1. **Strategy development**

We enable your strategy development team to combine their experience and expertise to **develop a strategy which is compelling, comprehensive and realistic.**

2. **Strategy execution**

We have a range of strategy execution services which will **turn your strategy into reality.** Our strategy execution services include:

- A briefing and presentation called "Strategy Execution - the Keys to Success"
- A strategy execution preparation and planning workshop
- Strategy execution Health Checks
- Strategy execution consultancy and support

Our strategy execution work incorporates your internal operations, your customers, your partners and your suppliers.



3. **Transfer of our knowledge and know-how**

We provide training and mentoring to **transfer our knowledge, methods and techniques to you and your people.**

We do this because we would like you and your people to be self sufficient and able to operate independently of us as quickly as possible.

... turning strategy into reality

How we work with your people

Within each of the focus areas, we have a range of **presentations**, **facilitated workshops** and **consultancy frameworks** that together, will enable you to achieve great results.

A common feature of our approach and all of our services is one of **collaboration and participation**.

In everything we do, we encourage and enable people to adopt a more collaborative way of working, a way of working in which ...

- People are motivated to share and combine their knowledge, know how and experience
- There is less telling and more asking

We do this because we know that a collaborative approach ...

- Encourages innovation
- Increases motivation and commitment
- Saves time and money

Our services are delivered by a team of highly experienced facilitators and consultants.



Risk and reward approach

Wherever possible, we like to work on a risk and reward basis where the fee that we are paid for our work is directly linked to the results that are achieved.

In that way, we have a shared interest in maximising the benefits for you.

Where we operate

Thinking Catalysts has offices in the UK and in South Africa and most of the work that we do is in these countries. However, we also work in mainland Europe and in other parts of southern Africa.

Contacting Thinking Catalysts

If you're interested in finding out more about our services, please call us or email us ...

South Africa: +27 (0) 82 074 4142
United Kingdom: +44 (0) 8456 121260

info@thinkingcatalysts.com



www.thinkingcatalysts.com